



Forum Sponsor	1 per forum only	\$3,000 investment
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- a) Exclusive sponsorship of selected forum – limited to **only one sponsor per forum** – first in gets to pick their preferred forum. All forums are run throughout the Festival. You can select from forums such as:
- **Writers’ Forum** – leading cricket writers including Gideon Haigh Geoff Armstrong, Mike Coward and Warwick Franks discuss their latest books, their inspiration and interesting stories. This was acclaimed as one of the best literary forums ever seen!
 - **“Stump the Statistician” Forum** – how much do you know?
 - **“Howzat!” - Umpires and Scorers Forum** – stand in the shoes of a first class umpire for an intimate look at the game.
 - **“What makes a Baggy Green Player”** – Selectors’ Forum – past, current players and selectors come together to give a rare insight into the selection process and what they look for.
 - **“The Great Cricket Debate”** where topics may include Twenty20 Cricket, technology, sledging and many more.
- b) Unlimited tickets to your sponsored forum – ideal for clients and staff.
- c) 2 Tickets to the “Big Swing Cocktail Party”
- d) 3m x 3m stall or display site at the event
- e) Sponsorship of any additional presentations relating to your sponsored forum
- f) Editorial about your company in the official Festival of Cricket programme
- g) Advertising on the website – pages relevant to the selected forum
- h) Your logo on all printed material relevant to the selected forum
- i) Quarter page advertisement in all Festival of Cricket programmes – on the page relevant to your forum
- j) Access to the database of attendees / web enquiries (where they give permission)
- k) Promotional material to be included in the kits mailed to attendees with information / tickets
- l) The use of the Festival of Cricket logo to promote your sponsorship